

Remit To: KDKA-TV
21251 NETWORK PLACE
CHICAGO, IL 60673-1251



KDKA-TV

INVOICE

For: BOB CASEY FOR PENNSYLVANIA(165467)
PO BOX 58746
Philadelphia, PA 19102-8746

Account Exec: Brian Butz-1
Office: KDKA-TV
Contract Num: 1201-57006
Contract Dates: 10/16/2012-10/22/2012
Customer Order:
Linked Order:
CPE: / /

Invoice Num: 1201-544283
Invoice Date: 10/28/2012
Billing Cycle: Broadcast EOM
Billing Period: 10/01/2012-10/28/2012

Page 1 of 7

PAY BY 11/27/2012
Net 30 days

In Account With: SHORR JOHNSON MAGNUS(39976)
1831 Chestnut St Ste 602
Philadelphia, PA 19103-3700
ATTN:Accounts Payable

Product Desc: CASEY FOR SENATE :60'S

Broadcast airtimes represented are reported to the nearest second.

Buy Line	Flight Description		Buy Line Dates		MTWTFSS		Dur	Total Spots	Rate
1	THE EARLY SHOW		10/16/2012-10/19/2012		. T W T F . .		60	4	680.00
<u>Week Of</u>		<u>MTWTFSS</u>		<u>Spots Per Week</u>		<u>Rate</u>			
10/15/2012-10/21/2012		. T W T F . .		4		680.00			
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/16/2012	Tu	08:28:04 AM		BCTV1205H	60	680.00			
10/17/2012	We	08:38:12 AM		BCTV1205H	60	680.00			
10/18/2012	Th	08:27:50 AM		BCTV1205H	60	680.00			
10/19/2012	Fr	08:27:44 AM		BCTV1205H	60	680.00			
2	THE EARLY SHOW		10/22/2012-10/22/2012		M		60	1	760.00
<u>Week Of</u>		<u>MTWTFSS</u>		<u>Spots Per Week</u>		<u>Rate</u>			
10/22/2012-10/28/2012		M		1		760.00			
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/22/2012	Mo	08:27:57 AM		BCTV1205H	60	760.00			
3	THIS MORNING 5-6AM		10/16/2012-10/19/2012		. T W T F . .		60	4	760.00
<u>Week Of</u>		<u>MTWTFSS</u>		<u>Spots Per Week</u>		<u>Rate</u>			
10/15/2012-10/21/2012		. T W T F . .		4		760.00			
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/16/2012	Tu	05:13:40 AM		BCTV1205H	60	760.00			
10/17/2012	We	05:42:02 AM		BCTV1205H	60	760.00			
10/18/2012	Th	05:13:38 AM		BCTV1205H	60	760.00			
10/19/2012	Fr	05:44:56 AM		BCTV1205H	60	760.00			

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4	THIS MORNING 5-6AM		10/22/2012-10/22/2012		M		60	1	760.00
Week Of		M T W T F S S		Spots Per Week		Rate			
10/22/2012-10/28/2012		M		1		760.00			
Air Date	Day	Air Time	M/G For	Material	Dur	Rate	Debit	Credit	Remarks
10/22/2012	Mo	05:42:03 AM		BCTV1205H	60	760.00			
5	DR. PHIL		10/16/2012-10/19/2012		. T W T F . .		60	4	630.00
Week Of		M T W T F S S		Spots Per Week		Rate			
10/15/2012-10/21/2012		. T W T F . .		4		630.00			
Air Date	Day	Air Time	M/G For	Material	Dur	Rate	Debit	Credit	Remarks
10/16/2012	Tu	03:55:16 PM		BCTV1205H	60	630.00			
10/17/2012	We	03:34:25 PM		BCTV1205H	60	630.00			
10/18/2012	Th	03:22:49 PM		BCTV1205H	60	630.00			
10/19/2012	Fr	03:44:55 PM		BCTV1205H	60	630.00			
6	DR. PHIL		10/22/2012-10/22/2012		M		60	1	720.00
Week Of		M T W T F S S		Spots Per Week		Rate			
10/22/2012-10/28/2012		M		1		720.00			
Air Date	Day	Air Time	M/G For	Material	Dur	Rate	Debit	Credit	Remarks
10/22/2012	Mo	03:48:20 PM		BCTV1205H	60	720.00			
7	PRICE IS RIGHT		10/16/2012-10/19/2012		. T W T F . .		60	4	1,100.00
Week Of		M T W T F S S		Spots Per Week		Rate			
10/15/2012-10/21/2012		. T W T F . .		4		1,100.00			
Air Date	Day	Air Time	M/G For	Material	Dur	Rate	Debit	Credit	Remarks
10/16/2012	Tu	10:59:00 AM		BCTV1205H	60	1,100.00			
10/17/2012	We	10:58:55 AM		BCTV1205H	60	1,100.00			

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Buy Line	Flight Description		Buy Line Dates		M T W T F S S		Dur	Total Spots	Rate	
	<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
	10/18/2012	Th	10:58:55 AM		BCTV1205H	60	1,100.00			
	10/19/2012	Fr	10:58:25 AM		BCTV1205H	60	1,100.00			
8	PRICE IS RIGHT		10/22/2012-10/22/2012		M		60	1	990.00	
	<u>Week Of</u>		<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>			
	10/22/2012-10/28/2012		M		1		990.00			
	<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
	10/22/2012	Mo	10:58:55 AM		BCTV1205H	60	990.00			
9	4PM EARLY NEWS		10/16/2012-10/19/2012		. T W T F . .		60	4	1,080.00	
	<u>Week Of</u>		<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>			
	10/15/2012-10/21/2012		. T W T F . .		4		1,080.00			
	<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
	10/16/2012	Tu	04:28:30 PM		BCTV1205H	60	1,080.00			
	10/17/2012	We	04:42:58 PM		BCTV1205H	60	1,080.00			
	10/18/2012	Th	04:13:36 PM		BCTV1205H	60	1,080.00			
	10/19/2012	Fr	04:22:31 PM		BCTV1205H	60	1,080.00			
10	4PM EARLY NEWS		10/22/2012-10/22/2012		M		60	1	1,170.00	
	<u>Week Of</u>		<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>			
	10/22/2012-10/28/2012		M		1		1,170.00			
	<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
	10/22/2012	Mo	04:53:27 PM		BCTV1205H	60	1,170.00			

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11	M-F 6PM NEWS		10/16/2012-10/19/2012		. T W T F . .		60	4	1,980.00
Week Of		MTWTFSS		Spots Per Week		Rate			
10/15/2012-10/21/2012		. T W T F . .		4		1,980.00			
Air Date	Day	Air Time	M/G For	Material	Dur	Rate	Debit	Credit	Remarks
10/16/2012	Tu	06:23:37 PM		BCTV1205H	60	1,980.00			
10/17/2012	We	06:13:54 PM		BCTV1205H	60	1,980.00			
10/18/2012	Th	06:12:46 PM		BCTV1205H	60	1,980.00			
10/19/2012	Fr	06:11:07 PM		BCTV1205H	60	1,980.00			
12	M-F 6PM NEWS		10/22/2012-10/22/2012		M		60	1	2,160.00
Week Of		MTWTFSS		Spots Per Week		Rate			
10/22/2012-10/28/2012		M		1		2,160.00			
Air Date	Day	Air Time	M/G For	Material	Dur	Rate	Debit	Credit	Remarks
10/22/2012	Mo	06:22:23 PM		BCTV1205H	60	2,160.00			
13	BLUE BLOODS		10/19/2012-10/19/2012	 F . .		60	1	4,140.00
Week Of		MTWTFSS		Spots Per Week		Rate			
10/15/2012-10/21/2012	 F . .		1		4,140.00			
Air Date	Day	Air Time	M/G For	Material	Dur	Rate	Debit	Credit	Remarks
10/19/2012	Fr	10:31:16 PM		BCTV1205H	60	4,140.00			
14	THE MENTALIST		10/16/2012-10/22/2012	 S		60	2	7,560.00
Week Of		MTWTFSS		Spots Per Week		Rate			
10/15/2012-10/21/2012	 S		1		7,560.00			
Air Date	Day	Air Time	M/G For	Material	Dur	Rate	Debit	Credit	Remarks
10/21/2012	Su				60			7,560.00	Preempted
10/21/2012	Su	11:44:20 PM	10/21/2012	BCTV1205H	60	7,560.00	7,560.00		Makegood in 22:55:57-23:57:07

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Buy Line	Flight Description		Buy Line Dates		MTWTFSS		Dur	Total Spots	Rate
15	SIXTY MINUTES		10/21/2012-10/21/2012	S		60	2	9,900.00
<u>Week Of</u>		<u>MTWTFSS</u>		<u>Spots Per Week</u>		<u>Rate</u>			
10/15/2012-10/21/2012	S		1		9,900.00			
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/21/2012	Su				60			9,900.00	Preempted
10/21/2012	Su	08:33:48 PM	10/21/2012	BCTV1205H	60	9,900.00	9,900.00		Makegood in 19:55:57-20:55:57
16	11:35P-12:37A - LETTERMAN		10/16/2012-10/19/2012		.TWTF..		60	4	1,150.00
<u>Week Of</u>		<u>MTWTFSS</u>		<u>Spots Per Week</u>		<u>Rate</u>			
10/15/2012-10/21/2012		.TWTF..		4		1,150.00			
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/16/2012	Tu	11:47:56 PM		BCTV1205H	60	1,150.00			
10/17/2012	We	12:07:01 AM		BCTV1205H	60	1,150.00			
10/18/2012	Th	12:33:20 AM		BCTV1205H	60	1,150.00			
10/19/2012	Fr	12:31:09 AM		BCTV1205H	60	1,150.00			
17	11:35P-12:37A - LETTERMAN		10/22/2012-10/22/2012		M.....		60	1	1,150.00
<u>Week Of</u>		<u>MTWTFSS</u>		<u>Spots Per Week</u>		<u>Rate</u>			
10/22/2012-10/28/2012		M.....		1		1,150.00			
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/22/2012	Mo	12:32:01 AM		BCTV1205H	60	1,150.00			
18	KD/PG SUNDAY EDITION		10/21/2012-10/21/2012	S		60	1	400.00
<u>Week Of</u>		<u>MTWTFSS</u>		<u>Spots Per Week</u>		<u>Rate</u>			
10/15/2012-10/21/2012	S		1		400.00			
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/21/2012	Su	08:56:20 AM		BCTV1205H	60	400.00			

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19	CBS SUN MORN		10/21/2012-10/21/2012	 S		60	1	1,260.00	
<u>Week Of</u>		<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>				
10/15/2012-10/21/2012	 S		1		1,260.00				
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>	
10/21/2012	Su	09:58:48 AM		BCTV1205H	60	1,260.00				
20	FACE THE NATION		10/21/2012-10/21/2012	 S		60	1	1,170.00	
<u>Week Of</u>		<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>				
10/15/2012-10/21/2012	 S		1		1,170.00				
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>	
10/21/2012	Su	11:23:07 AM		BCTV1205H	60	1,170.00				
<u>Total Spots</u>		<u>Gross Amt</u>		<u>Commission Amt</u>		<u>Net Amt</u>	<u>Debit</u>	<u>Credit</u>	<u>Reconciliation</u>	
Air Time Totals		41		61,660.00		9,249.00	52,411.00	17,460.00	17,460.00	0.00

Billing Notes
PRINT AT STATION. ALL RATES ARE NON PRE-EMPTIBLE UNLESS NOTED OTHERWISE. PAID FOR BY CASEY FOR SENATE. MARK INVOICE PAID, PROOF OF PERFORMANCE AND PUT IN PUBLIC FILE.
CBS Television Stations Standard Terms and Conditions for advertising shall apply.
NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

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Billing Notes

DUPLICATE

Wire Transfer Instructions:

For Billing Inquiries Please Contact:
ACCOUNT EXECUTIVE

412-575-2200

Gross Billing	61,660.00
Trade Value	0.00
Agency Commission	9,249.00
Local Tax	0.00
State Tax	0.00
Pre Paid Amount	0.00
Pay This Amount	52,411.00

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